May 19, 2014

ADMINISTRATIVE DIRECTIVE

TO: All Executive Branch Department Heads

FROM: NEIL ABERCROMBIE
Governor

SUBJECT: Pursuing a Whole of Society/Whole of Government Approach for a Resilient Hawai‘i

This Administrative Directive outlines six policy areas that will be developed to advance the Administration’s domestic and fiscal priorities and increase the impact of government. The work begins by ensuring that our state is resilient in how we manage risk associated with a significant crisis, bounce back quickly and continue to be a place that people and businesses will want to live, work and invest.

Since we became a state in 1959, our population has increased significantly and placed tremendous pressure on our programs, policies and infrastructure. Hawai‘i’s future growth requires a broad-based strategy to deal with the energy, environmental and health repercussions of development, as well as workforce and business development demands.

Cross-departmental collaboration is required to address these challenges and as part of your agency’s effort to support this directive, our immediate focus areas include:

1. Smart Grid - More reliable and cost-effective electricity.
2. ConnectEd - President Obama’s initiative to leverage broadband to prepare students to become part of a digital workforce.
4. Workforce Development - Developing a workforce with advanced technological skills.
5. **Emergency Operations Center** – Where utilities, police, the central fire department, health department and other relevant agencies can monitor everything from weather, traffic, trash collection, electricity, water, gas, disease outbreaks and emergency situations.

6. **Hawaii Broadband Initiative** - Providing the backbone for the State's communication and technological infrastructure.

This approach supports an important whole of society/whole of government approach, focused on identifying potential reforms and areas for real collaboration with the private sector, universities and where appropriate, the Federal government.

By focusing on these areas, the State will be able to create a knowledge-based workforce and diversify the economic base, promoting research, education and technological innovation while simultaneously strengthening the security and operability of our critical infrastructure.

Director of Strategic Initiatives, Randy Baldemor, will be coordinating this effort with each of your departments on my behalf. We have an opportunity to design a proactive strategy to promote economic and environmental sustainability without adding a significant burden on the taxpayer. Your support is greatly appreciated.

NEIL ABERCROMBIE  
Governor, State of Hawai'i