

## CULTURE AND RECREATION PROGRAM

### LEVEL I PROGRAM

08

PROGRAM TITLE: CULTURE AND RECREATION

OBJECTIVE: TO ENRICH THE LIVES OF PEOPLE OF ALL AGES BY PROVIDING AND PRESERVING OPPORTUNITIES AND FACILITIES FOR CULTURAL AND RECREATIONAL ACTIVITIES.

#### MEASURES OF EFFECTIVENESS:

1. NUMBER OF CAMPING AND CABIN USERS.
2. NUMBER OF PROJECTS BENEFITING NEIGHBOR ISLANDS, AND RURAL AND UNDERSERVED AREA RESIDENTS.

### LEVEL II PROGRAM

08 01

PROGRAM TITLE: CULTURAL ACTIVITIES

OBJECTIVE: TO ENRICH THE LIVES OF PEOPLE OF ALL AGES BY DISPLAYING AND MAKING AVAILABLE FOR APPRECIATION AND STUDY SIGNIFICANT ELEMENTS OF OUR CULTURAL HERITAGE (SUCH AS PLANT AND ANIMAL LIFE, UNIQUE NATURAL FEATURES, PLACES AND THINGS OF HISTORICAL AND SCIENTIFIC INTEREST, LITERATURE, AND WORKS OF ART) AND BY PRESENTING CULTURAL AND ARTISTIC EVENTS.

#### MEASURES OF EFFECTIVENESS:

1. NUMBER OF PROJECTS BENEFITING NEIGHBOR ISLANDS, AND RURAL AND UNDERSERVED AREA RESIDENTS.

### LEVEL III PROGRAM

08 01 01

UOH 881

PROGRAM TITLE: UNIVERSITY OF HAWAII, AQUARIA

OBJECTIVE: TO ENRICH THE LIVES OF PEOPLE OF ALL AGES BY DISPLAYING, FOR APPRECIATION AND STUDYING, FISH AND OTHER AQUATIC LIFE.

#### MEASURES OF EFFECTIVENESS:

1. ATTENDANCE WHERE FEES ARE CHARGED (THOUSANDS).
2. ATTENDANCE BY ORGANIZED SCHOOL GROUPS (THOUSANDS).
3. RATING BY ATTENDEES (SCALE 1-10).

#### TARGET GROUPS:

1. AQUARIUM VISITORS (THOUSANDS).

#### PROGRAM ACTIVITIES:

1. AQUARIUM VISITORS - TOTAL (THOUSANDS).
2. ADULTS (THOUSANDS).
3. CHILDREN - FREE (THOUSANDS).

PROGRAM TITLE: STATE FOUNDATION ON CULTURE AND THE ARTS

OBJECTIVE: TO PROMOTE, PERPETUATE, PRESERVE, AND ENCOURAGE CULTURE AND THE ARTS AS CENTRAL TO THE QUALITY OF LIFE FOR THE PEOPLE OF HAWAII.

MEASURES OF EFFECTIVENESS:

1. NUMBER OF GRANTS AWARDED.
2. NUMBER OF PERSONS IMPACTED THROUGH STATE FOUNDATION ON CULTURE AND THE ARTS BIENNIUM GRANTS PROGRAM.
3. NUMBER OF PROJECTS BENEFITING NEIGHBOR ISLANDS, AND RURAL AND UNDERSERVED AREA RESIDENTS.
4. NUMBER OF VISITORS TO HAWAII STATE ART MUSEUM.
5. NUMBER OF WORKS OF ART ON DISPLAY.
6. NUMBER OF STUDENTS IMPACTED.

TARGET GROUPS:

1. RESIDENT POPULATION OF HAWAII (THOUSANDS).
2. RURAL AND UNDERSERVED POPULATION OF HAWAII (THOUSANDS).
3. SCHOOL POPULATION OF HAWAII (THOUSANDS).
4. CULTURAL AND ARTS ORGANIZATIONS (HUNDREDS).
5. INDIVIDUAL ARTISTS.
6. TOTAL NUMBER OF STATE FACILITY USERS (THOUSANDS).

PROGRAM ACTIVITIES:

1. ARTS IN EDUCATION (NUMBER OF PROJECTS FUNDED).
2. COMMUNITY ARTS (NUMBER OF PROJECTS FUNDED).
3. FOLK AND TRADITIONAL ARTS (NUMBER OF PROJECTS FUNDED).
4. ART IN PUBLIC PLACES (NUMBER OF NEW ARTWORKS ACQUIRED).
5. HAWAII STATE ART MUSEUM (NO. OF SCHOOLS SERVED).
6. ARTS RESIDENCIES (NO. OF SCHOOLS SERVED).
7. BIENNIUM GRANTS.

PROGRAM TITLE: KING KAMEHAMEHA CELEBRATION COMMISSION

OBJECTIVE: TO COMMEMORATE THE LEGACY OF KING KAMEHAMEHA I THROUGH CULTURALLY-APPROPRIATE AND CULTURALLY-RELEVANT CELEBRATIONS THAT ARE COORDINATED THROUGHOUT VARIOUS VENUES STATEWIDE.

MEASURES OF EFFECTIVENESS:

1. PERCENTAGE OF ALL MEDIA WRITE-UPS THAT WILL INCLUDE HAWAIIAN LANGUAGE (GOAL 100%).
2. PERCENTAGE OF ALL MEDIA WRITE-UPS THAT WILL UTILIZE CORRECT NATIVE HAWAIIAN GRAMMAR, SYNTAX (GOAL 100%).
3. PERCENTAGE OF ALL CELEBRATION EVENTS THAT WILL HAVE OVER 75% OF ACTIVITIES GROUNDED IN NATIVE HAWAIIAN TRADITION AND CULTURE (GOAL 100%).
4. NUMBER OF GRANTS FUNDED-GOAL 50%.
5. PERCENTAGE (25% FOR EACH MAJOR ISLAND) OF AT LEAST ONE EVENT THAT WILL BE HELD ON EACH MAJOR HAWAIIAN ISLAND (GOAL 100%).

TARGET GROUPS:

1. RESIDENTS AND VISITORS (THOUSANDS).

PROGRAM ACTIVITIES:

1. LEI-DRAPING ON HAWAII AND O'AHU (NUMBER OF CEREMONIES FUNDED).
2. PARADE ON HAWAII, OAHU, MAUI & KAUAI (NO. FUNDED).
3. NO. OF EVENTS HELD STATEWIDE (NOT INCL #1 & 2).
4. EDUC WORKSHOPS ON KAMEHAMEHA'S LIFE (NO. FUNDED).
5. CULTURAL WORKSHOPS ON PROTOCOL (NO. FUNDED).
6. CULTURAL WORKSHOPS ON PA'U RIDING (NO. FUNDED).

LEVEL III PROGRAM

08 01 05

LNR 802

PROGRAM TITLE: HISTORIC PRESERVATION

OBJECTIVE: TO DEVELOP AND MAINTAIN A COMPREHENSIVE PROGRAM OF HISTORIC PRESERVATION THAT PROMOTES THE USE AND CONSERVATION OF HISTORIC PROPERTIES FOR THE EDUCATION, INSPIRATION, PLEASURE, AND ENRICHMENT OF THE CITIZENS OF HAWAII BY IDENTIFYING, EVALUATING, REGISTERING, REGULATING, INTERPRETING, ACQUIRING, AND MANAGING HISTORIC OR CULTURAL PROPERTIES INCLUDING BURIAL SITES, AS WELL AS PROVIDING GRANTS AND TECHNICAL ASSISTANCE FOR SUCH PROPERTIES.

MEASURES OF EFFECTIVENESS:

1. PERCENT OF PROJECTS RECEIVED AND REVIEWED WITHIN LEGALLY MANDATED TIMEFRAMES.
2. PERCENT OF REPORTED INADVERTENT BURIALS RESPONDED TO WITHIN LEGALLY MANDATED TIMEFRAMES.
3. PERCENT OF SITES WITH KNOWN SITE NUMBER RECORDED IN DIVISION'S GEOGRAPHIC INFORMATION SYSTEM (GIS).
4. NUMBER OF NOMINATIONS MADE TO THE HAWAII STATE REGISTER OF HISTORIC PLACES.
5. NUMBER OF NOMINATIONS MADE TO THE NATIONAL REGISTER OF HISTORIC PLACES.

TARGET GROUPS:

1. RESIDENT POPULATION OF HAWAII AND ITS VISITORS.

PROGRAM ACTIVITIES:

1. NUMBER OF PROJECTS REVIEWED.
2. NUMBER OF BURIAL SITES RECORDED.
3. NUMBER OF ISLAND BURIAL COUNCIL MEETINGS HELD.
4. NUMBER OF SITES ADDED TO THE HISTORIC SITES INVENTORY.

LEVEL II PROGRAM

08 02

PROGRAM TITLE: RECREATIONAL ACTIVITIES

OBJECTIVE: TO ENRICH THE LIVES OF PEOPLE OF ALL AGES BY PROVIDING OPPORTUNITIES AND FACILITIES FOR RECREATIONAL ACTIVITIES (SUCH AS ACQUISITION AND EXERCISE OF ARTISTIC SKILLS AND CRAFTS, PARTICIPATION IN ORGANIZED AND INFORMAL SPORTS, AND ATTENDANCE AT SPECTATOR EVENTS).

MEASURES OF EFFECTIVENESS:

1. NUMBER OF CAMPING AND CABIN USERS.
2. NUMBER OF EVENT DAYS AS A PERCENTAGE OF TOTAL DAYS IN WHICH FACILITIES ARE AVAILABLE.

**PROGRAM TITLE: FOREST AND OUTDOOR RECREATION**

**OBJECTIVE:** DEVELOP LONG-RANGE PROGRAM PLANS, WHILE PRESCRIBING PROGRAM STANDARDS, METHODS AND OBJECTIVES TO EFFECTIVELY PROVIDE OPPORTUNITIES AND FACILITIES FOR THE PUBLIC TO ENGAGE IN MULTIPLE-USE OUTDOOR RECREATION ACTIVITIES (HIKING, BIKING, EQUESTRIAN RIDING , OFF-HIGHWAY VEHICLE USE, HUNTING AND CAMPING), AND PROVIDE ACCESS FOR RESOURCE MANAGEMENT AND RESEARCH ACTIVITIES. TO INVENTORY, DOCUMENT OWNERSHIP AND RESTORE SPECIFIC HISTORIC TRAILS AND NON-VEHICULAR OLD GOVERNMENT ROADS FOR PUBLIC USE. WORK WITH VARIOUS GOVERNMENT AND PRIVATE ORGANIZATIONS TO COORDINATE PLANS AND ACTIVITIES, DEVELOP PARTNERSHIPS AND MUTUAL AGREEMENTS TO ENHANCE TRAIL AND ACCESS OPPORTUNITIES. MAINTAIN AND ENHANCE A PUBLIC HUNTING PROGRAM TO PROVIDE OUTDOOR RECREATION AND SUSTENANCE FOR THE PUBLIC, AND AS A MEANS TO CONTROL DAMAGE FROM INTRODUCED ANIMALS IN WATERSHED AREAS.

**MEASURES OF EFFECTIVENESS:**

1. MILES OF TRAILS AND ACCESS ROADS MAINTAINED.
2. NUMBER OF RECREATIONAL AND HUNTING FACILITIES MAINTAINED.
3. NUMBER OF RECREATION AND HUNTING SIGNS INSTALLED AND MAINTAINED.
4. NUMBER OF COMMUNITY VOLUNTEER HOURS ASSOCIATED WITH TRAIL PLANNING, DESIGN, CONSTRUCTION, AND/OR MAINTENANCE.
5. NUMBER OF COMMERCIAL TRAIL TOUR INDIVIDUALS AND GROUPS.
6. NUMBER OF ANCIENT AND HISTORIC TRAIL ABSTRACTS UNDERWAY AND/OR COMPLETED.
7. NUMBER OF GAME BIRDS AND MAMMALS HARVESTED.
8. NUMBER OF HUNTER-DAYS REGISTERED.
9. NUMBER OF SPECIAL HUNTING TAGS, PERMITS AND APPLICATIONS ISSUED.
10. ACRES OF PUBLIC HUNTING AREAS AVAILABLE.

**TARGET GROUPS:**

1. MULTIPLE FOREST AND OUTDOOR RECREATIONAL USERS, INCLUDING RESIDENTS AND VISITORS.
2. TRADITIONAL AND CULTURAL PRACTITIONERS.
3. LICENSED HUNTERS.
4. WILDLIFE WATCHERS.
5. CAMPERS.
6. COMMERCIAL TRAIL TOUR OPERATORS AND CLIENTS.

**PROGRAM ACTIVITIES:**

1. EVALUATE, MAINTAIN OR CONSTRUCT RECREATIONAL TRAILS AND ACCESS ROADS WITH STAFF, PARTNERS AND COMMUNITY VOLUNTEERS.
2. MAINTAIN ANCILLARY RECREATION FACILITIES (CAMPGROUNDS, HUNTER CHECK-IN STATIONS, SHELTERS, ARBORETA, PICNIC AREAS).
3. INSTALL, MONITOR AND MAINTAIN INFORMATIONAL AND WARNING SIGNAGE.
4. CONDUCT SURVEYS OF GAME BIRDS AND MAMMALS TO DETERMINE DISTRIBUTION AND ABUNDANCE.
5. EVALUATE HUNTER PARTICIPATION AND SUCCESS.
6. MANAGE HUNTING AREAS INCLUDING HABITAT MANAGEMENT, PREDATOR CONTROL, FACILITIES CONSTRUCTION AND MAINTENANCE.
7. ACQUIRE AND ESTABLISH ACCESS TO NEW AND EXISTING PUBLIC HUNTING AREAS.
8. MANAGE AND REGULATE COMMERCIAL TRAIL TOUR ACTIVITY.
9. ADMINISTER AND MANAGE CITIZEN ADVISORY AND VOLUNTEER GROUPS.
10. RESEARCH AND DOCUMENT TITLE TO ANCIENT AND HISTORIC TRAILS; DETERMINE FEASIBILITY OF RESTORING MANAGED PUBLIC USE.

PROGRAM TITLE: DISTRICT RESOURCE MANAGEMENT

OBJECTIVE: TO EFFECTIVELY MANAGE THE AQUATIC RESOURCES OF EACH COUNTY, RECOGNIZING THAT DIFFERENT MOKU ARE UNIQUE, AND INTEGRATING THE IMPORTANCE OF COMMUNITY INPUT AND CULTURAL KNOWLEDGE INTO RESOURCE MANAGEMENT.

MEASURES OF EFFECTIVENESS:

1. NUMBER OF COMMUNITIES CONSULTED.
2. MARINE PROTECTED AREAS AND ARTIFICIAL REEFS NEWLY CREATED, ENLARGED OR UNDER IMPROVED MANAGEMENT (ACRES).
3. NET CHANGES IN MARINE PROTECTED AREAS AND ARTIFICIAL REEF BIOMASS AND BIODIVERSITY (THOUSANDS OF POUNDS, NUMBER OF SPECIES).
4. NEW OR AMENDED REGULATIONS THAT FURTHER PROTECT MARINE, ESTUARINE AND STREAM SPECIES (NUMBER ADDED).

TARGET GROUPS:

1. COUNTY RESIDENT POPULATION, INCLUDING FISHERS (THOUSANDS).
2. COUNTY NON-RESIDENT POPULATION, INCLUDING FISHERS (THOUSANDS).
3. COUNTY NON-GOVERNMENT ORGNIZATIONS.
4. RELATED COUNTY, STATE, AND FEDERAL RESOURCE TRUSTEE AGENCIES, MARINE RECREATIONISTS AND MARINE RECREATIONAL PROVIDERS.

PROGRAM ACTIVITIES:

1. STATUTORY AND ADMINISTRATIVE RULE MAKING (NUMBER).
2. ENVIRONMENTAL REVIEW AND IMPACT EVALUATIONS, TECHNICAL GUIDANCE (NUMBER).
3. MARINE PROTECTED AREA AND ARTIFICIAL REEF SURVEYS (NUMBER).
4. STREAM AND ESTUARINE SURVEYS (NUMBER).
5. NATIVE SPECIES BIOLOGICAL & HABITAT INVESTIGATION ( NUMBER).
6. PROTECTED SPECIES MONITORING AND ASSESSMENTS (NUMBER).
7. FISH DATA COLLECTED - INTERNAL AND EXTERNAL DATA REQUESTS.
8. NUMBER OF MEETINGS AND CONTACTS WITH OTHER MANAGEMENT AGENCIES.
9. NUMBER OF MEETINGS AND CONTACTS WITH COMMUNITY GROUPS, MEMBERS AND ORGANIZATIONS.
10. OUTREACH, CAMPAIGNS, SCHOOL VISITS, EVENTS.

PROGRAM TITLE: PARKS ADMINISTRATION AND OPERATION

OBJECTIVE: TO MANAGE, MAINTAIN AND ENHANCE PARK OPERATIONS AND INFRASTRUCTURE AND PROGRAMS FOR THE PUBLIC BY PROVIDING STATEWIDE ADMINISTRATIVE AND INTERPRETIVE SERVICES, FORMULATING OVERALL POLICIES AND PLANS, AND DETERMINING CURRENT AND FUTURE NEEDS FOR STATE PARKS AND LAND AND WATER CONSERVATION FUND (LWCF) SUPPORTED ACTIVITIES. TO PROVIDE PUBLIC SAFETY AND QUALITY TO RECREATIONAL AND CULTURAL PARK EXPERIENCES WHILE MINIMIZING POTENTIAL IMPACTS TO NATURAL AND CULTURAL RESOURCES WHEN DEVELOPING AND OPERATING STATE PARKS.

MEASURES OF EFFECTIVENESS:

1. NUMBER OF PARKS ACTIVELY MANAGED AND SERVICED.
2. NUMBER OF CAMPING AND CABIN PERMITS.
3. NUMBER OF PUBLIC SPECIAL USE PERMITS.
4. NUMBER OF COMMERCIAL USE PERMITS.
5. NUMBER OF NEW LEASES EXECUTED.
6. REVENUE GENERATED BY COMMERCIAL PERMITS, FEES AND LEASES; EXCLUDES NON-COMMERCIAL PUBLIC PERMITS (THOUSANDS \$).
7. REPAIR & MAINTENANCE PROJECTS IMPLEMENTED (THOUSANDS \$).

8. CIP PROJECTS IMPLEMENTED (THOUSANDS \$).
9. NUMBER OF WARNING SIGNS INSTALLED AND MAINTAINED.
10. NUMBER OF INTERPRETIVE SIGNS AND DEVICES INSTALLED AND MAINTAINED.

TARGET GROUPS:

1. NUMBER OF RESIDENTS (THOUSANDS).
2. NUMBER OF VISITORS TO HAWAII (THOUSANDS).
3. NUMBER OF CAMPING AND CABIN USERS.
4. NUMBER OF PUBLIC SPECIAL USE PERMITTEES.
5. NUMBER OF COMMERCIAL TOUR PROVIDERS.
6. NUMBER OF VOLUNTEER GROUPS.

PROGRAM ACTIVITIES:

1. MANAGE, MAINTAIN AND REPAIR PARK GROUNDS AND INFRASTRUCTURE.
2. ISSUE CAMPING AND CABIN PERMITS.
3. ISSUE COMMERCIAL AND NON-COMMERCIAL USE PERMITS.
4. ADMINISTER LEASES.
5. GENERATE REVENUE FOR PARK MANAGEMENT.
6. ADMINISTER CIP PROJECTS.
7. INSTALL, MANAGE AND MAINTAIN WARNING SIGNS.
8. INSTALL, MANAGE AND MAINTAIN INTERPRETIVE SIGNS AND DEVICES.
9. ADMINISTER LAND AND WATER CONSERVATION FUND (LWCF) GRANTS.
10. ISSUE AND MANAGE VOLUNTEER AGREEMENTS.

LEVEL III PROGRAM

08 02 04

LNR 801

PROGRAM TITLE: OCEAN-BASED RECREATION

OBJECTIVE: TO ENRICH THE LIVES OF PEOPLE OF ALL AGES BY PROVIDING OPPORTUNITIES AND FACILITIES FOR DEVELOPING SKILLS AND PARTICIPATING IN NON-ORGANIZED OCEAN-BASED OUTDOOR ACTIVITIES SUCH AS BOATING, SALTWATER FISHING, SURFING, OCEAN SWIMMING, ETC.

MEASURES OF EFFECTIVENESS:

1. TOTAL NUMBER OF RAMP LANES PROVIDED PER THOUSAND DRY STORED BOATS.
2. TOTAL NUMBER OF USABLE BERTHS.
3. NUMBER OF REPORTED BOATING ACCIDENTS.
4. CAPITAL IMPROVEMENT PROJECTS STARTED.
5. CAPITAL IMPROVEMENT PROJECTS COMPLETED.

TARGET GROUPS:

1. NUMBER OF REGISTERED VESSELS..
2. NUMBER OF BOATS STORED ON LAND.
3. NUMBER OF COMMERCIAL USE PERMIT (OCEAN ONLY).

PROGRAM ACTIVITIES:

1. NUMBER OF BERTHS.
2. NUMBER OF OTHER MOORINGS.
3. NUMBER OF OFFSHORE MOORINGS.
4. NUMBER OF LAUNCHING RAMPS.
5. NUMBER OF REGISTERED VESSELS.
6. NUMBER OF BOATING ACCIDENTS.
7. NUMBER OF BOATING ACCIDENT FATALITIES.

PROGRAM TITLE: SPECTATOR EVENTS AND SHOWS - ALOHA STADIUM

OBJECTIVE: TO PROVIDE PEOPLE OF ALL AGES WITH THE OPPORTUNITY TO ENRICH THEIR LIVES THROUGH ATTENDANCE AT SPECTATOR EVENTS AND SHOWS.

MEASURES OF EFFECTIVENESS:

1. EVENT DAYS AS A PERCENTAGE OF TOTAL DAYS IN WHICH FACILITIES ARE AVAILABLE.
2. REVENUES RECEIVED AS A PERCENTAGE OF TOTAL OPERATING REQUIREMENTS.
3. NUMBER OF EVENTS EXCEEDING 60% SEATING CAPACITY.
4. AVERAGE ATTENDANCE AS A PERCENTAGE OF 50,000 SEATING CAPACITY.
5. PERCENT OF REVENUES RECEIVED FROM PUBLIC SPONSORED EVENTS.
6. PERCENT OF REVENUE RECEIVED FROM PRIVATELY SPONSORED EVENTS.

TARGET GROUPS:

1. RESIDENT POPULATION, OAHU (THOUSANDS).

PROGRAM ACTIVITIES:

1. NUMBER OF SPORTS EVENT DATES.
2. NUMBER OF CULTURAL AND OTHER EVENT AND SHOW DATES.